Penn State Abington

University Relations

Charles Marsh
Director

Oversees the work of the department which involves media, government, and community relations; publications; marketing/advertising; website; and special events planning.

Judy Reale
Staff Assistant

Supports the work of the department.

Nancy McCann
Writer (Part-time)

Responsible for researching, interviewing, writing, and editing stories for regional Newswire, press releases, Lion Tracks and special projects.

Pam Brobst
Special Events Coordinator

Manages and implements the Cultural Arts Events Series and other special events determined by the DUR and/or Chancellor. Provides some writing, marketing, and photographic assistance.

Jim Hopf
Web Marketing Manager

Responsible for marketing strategy, design and content of campus website. Serves as liaison between site and all campus departments. Continually monitors new web technology to expand and improve website functionality.

Lauren Kuhn
Publications Specialist/ University Editor

Responsible for the design and creation of all publications and advertisements used for marketing and promotion. Has final review and approval responsibility to assure proper use of the Penn State mark and to uphold University style guidelines. Provides writing, editing and photographic assistance.

Meg Ebner
Special Events Assistant (Part-time)

Assists with the Cultural Arts Events Series and other special events as needed. Provides some administrative support.