

# What Managers Should Do Every Day for Talent Management

## What Managers Should Do Every Day for Talent Management

a two-day, practical talent management workshop for managers at all levels

### About This Program (CPE 5008)

This workshop, offered by Polycom at 5 sites, provides an overview of tactical (that is, daily) talent management rather than emphasizing strategic (encompassing a whole organization over time) talent management. While some managers think that it is entirely the responsibility of HR professionals to attract, develop, and retain a talented workforce, this seminar focuses on the manager's daily role in that process.

### Who Should Attend

This workshop is targeted to managers at all levels.

### You Can Learn To

- Explain the business reasons why managers should devote time and effort to talent management as part of their daily work—not doing more but simply working smarter to get the work out while also attracting, developing, and retaining talented people
- Clarify what is meant by talent management and the roles, goals, and accountabilities that should be established at all levels—including for managers
- Describe an overall model of what managers should do every day

- 
- ~~Emphasize how managers can attract, develop, and retain workers on a daily basis~~
- 

## Outline

### Day 1

- Session 1: What Is Talent Management, Why Should Managers Care About It, and What Should Be Each Manager's Role?
- Session 2: The Manager's Role in Attracting and Selecting the Best People
- Session 3: The Manager's Role in Developing the Best People: Daily Development

### Day 2

- Session 4: The Manager's Role in Coaching the Best People
- Session 5: The Manager's Role in Dealing with Problem Performers, High-Potential Workers, and High-Professional Workers
- Session 6: The Manager's Role in Retaining Talented People

## Fees

- \$995 single enrollment
- \$895 multiple courses or enrollments

## CEUs

- 1.2 Continuing Education Units

### Source URL:

<http://mdev.outreach.psu.edu/offerings/what-managers-should-do-every-day-talent-management>