

Recommended Academic Plan for Business/Financial Services Option

(BSBAB at Abington)

(Effective Summer 2007)

Semester 1	Credits	Semester 2	Credits
English 015 or 030 (GWS) Rhetoric and Composition/Honors Composition	3	<b>BA 243</b> Social, Legal, and Ethical Environment of Business	4
<b>MATH 110 OR 140</b> (GQ) Techniques of Calculus I or Calculus With Analytic Geometry I	4	<b>ECON 004</b> (GS) Introductory Macroeconomic Analysis and Policy	3
Humanities (GH)	3	Humanities (GH)	3
Arts (GA)	3	Natural Sciences (GN)	3
First-Year Seminar	1	Arts (GA)	3
Total Credits:	14	Total Credits:	16
Semester 3	Credits	Semester 4	Credits
<b>ACCTG 211</b> Financial and Managerial Accounting for Decision Making	4	<b>SCM 200*</b> or <b>STAT 200</b> (GQ) Introduction to Statistics for Business or Elementary Statistics	4
<b>ECON 002</b> (GS) Introductory Microeconomic Analysis and Policy	3	<b>MIS 204</b> Introduction to Business Information Systems	3
CAS 100 A/B (GWS) Effective Speech	3	<b>ENGL 202D</b> (GWS) Effective Writing: Business Writing	3
Health & Physical Activity (GHA)	3	Elective (US/IL)	3
Natural Sciences (GN)	3	Elective	3
Total Credits:	16	Total Credits:	16
Semester 5	Credits	Semester 6	Credits
<b>BA 321</b> Contemporary Skills for Business Professionals	2	<b>IB 303</b> International Business Operations	3
<b>FIN 301</b> Corporation Finance	3	<b>MKTG 301</b> Principles of Marketing	3
<b>SCM 301</b> Business Logistics Management	3	<b>INS 301</b> Risk and Insurance	3
Natural Sciences (GN)	3	<b>BA 322</b> Individual and Interpersonal Effectiveness for the Business	1

		Professional	
Elective (US/IL)	3	<b>MGMT 301</b> Basic Management Concepts	3
		<b>ENGL 419</b> Advanced Business Writing	3
Total Credits:	14	Total Credits:	16
<b>Semester 7</b>	<b>Credits</b>	<b>Semester 8</b>	<b>Credits</b>
<b>BA 420</b> Planning for Internship, Collaborative Project, and Research in Business	1	<b>BA 421</b> Project Management and Planning for Business	1
<b>FINSV 411</b> Federal Income Taxation for the Financial Services Professional	3	<b>BA 422W</b> Contemporary Business Seminar	3
<b>FINSV 400</b> Investment Valuation for the Financial Services Professional	3	<b>BA 495A-D</b> Internship in Business/ Collaborative Project in Business/ Undergraduate Research in Business	6
<b>CAS 250 or 352 or 400-level</b> Small Group Communication or Organizational Communication or 400-level Selection	3	FINSV SELECTION: <b>ECON 351 or FINSV 420 or INS 310 W or RL EST 301</b> Money and Banking or Estate Planning for the Financial Services Professional or Risk and Insurance or Real Estate Fundamentals	3
Elective	3		
Elective	3		
Total Credits:	16	Total Credits:	13

- **Bold type** indicates courses requiring a quality grade of C or better.
- *Italics* indicates course that satisfy both major and General Education requirements.
- **Bold italics** indicates courses requiring a quality grade of C or better and that satisfy both major and General Education requirements.
- GWS, GHA, GQ, GN, GA, GH and GS are codes used to identify General Education requirements.
- US, IL, and US; IL are codes used to designate courses that satisfy University United States/International Cultures requirements.
- W is the code used to designate courses that satisfy University Writing Across the Curriculum requirements.

Program Notes:

- Minimum of 120 credits required for graduation, 15 at the 400-level

Advising Notes:

**A) GENERAL SUBSTITUTIONS:**

Students can substitute:  
CAS 211 for MGMT 321

STAT 200 for SCM (formerly MSIS) 200

**B) The following applies to students transferring from the Smeal College of Business, University Park, to the Penn State Abington Bachelor of Science in Business (BSBAB) degree:**

They may substitute (with approval of the College Division Head):

BA 301 for FIN 301

BA 302 for SCM (formerly BLOG) 301

BA 303 for MKTG 301

BA 304 for MGMT 301

**C) The following applies to Students from the Associate degree program (2BAAB):**

Students from the Associate degree program (2BAAB) may substitute (with approval of the College Division Head):

B LAW 243 for BA 243

FIN 100 for FIN 301

MGMT 100 for MGMT 301\*

MKTG 221 for MKTG 301

**D) The following applies to students choosing the Management and Marketing Option:**

ECON 315 (Labor Economics) is acceptable as part of the list of “Additional Courses” needed to satisfy the requirements of 18 credits for the Management and Marketing option.

\*A proposal before the University Faculty Senate that has the support of the BSB faculty would do away with this substitution